

2018

YEAR OF
THE BIRD

MAY ACTION

California Quail, credit: Gary Lindquist / NPS

Bird Your World in May: Be a part of Global Big Day on May 5

What to Do:

Look for birds and report what you find at eBird.org in this exciting 24-hour quest to collectively record as many bird species as possible across the world.

Why?

- Put your birds on the map! Your sightings become part of a global snapshot that helps track the numbers, health, and movements of birds for scientists and conservationists.
- It helps other birders: your data feeds migration forecasts, species checklists, and hotspot maps that are free for all.
- 20,000 bird watchers around the world will be on a 24-hour birding binge; count yourself in their ranks.
- In 2017, bird watchers recorded an incredible 65% of all the bird species on the planet. Can we set a new record?

How?

- Watch birds on May 5: It's that simple. You don't need to be a bird expert, or go out all day long.
- Get an eBird account: eBird is a worldwide bird checklist program used by hundreds of thousands of birders. It's what allows us to compile everyone's sightings into a single massive Global Big Day list—while at the same time collecting the data for scientists to use to better understand birds. It's free. Log your sightings on the eBird website or download the eBird app, for maximum ease-of-use.
- Watch the sightings roll in: During the day, keep an eye on how the lists are growing in different parts of the world. Follow along with sightings from more than 150 countries, including the Cornell Lab's Team Sapsucker in Colombia, Honduras, and California. Stats will be updated in real-time on our [Global Big Day page](#).

Pro Tips for Big Day Success:

- Explore [eBird Hotspots](#) near you.
- Put your birding plans on the worldwide Global Big Day map.
- Get together with friends and set a goal for your birding—most unusual species? biggest flock? all the species in your favorite family? The possibilities are endless.
- Take photos and add them to your checklist—they might end up on the Global Big Day page!



<https://ebird.org/news/global-big-day-5-may-2018>



First post: What if everyone in the world joined together for a single Big Day? On Saturday, May 5, we're going on a 24-hour birding binge to set a new record for #GlobalBigDay. Register on eBird so that every bird counts: <https://goo.gl/ckUbbm> #BirdYourWorld

Add a question in subsequent posts to build engagement and commitment: On Saturday, May 5, the world embarks on a 24-hour birding binge to set a new record for #GlobalBigDay. Where will you be birding? Tell us in the comments below! Report your sightings on eBird: <https://goo.gl/ckUbbm> #BirdYourWorld



Big Day is Saturday, May 5, 2018, midnight to midnight in your local time zone. Enter sightings by May 8.



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